

WARM MARKET SCRIPT

_____, hey it's (yourname). Have you got a quick second?

Listen, I've got a link to a website I want you to check out for a new program called Success University, have you got a pen handy? As soon as you can, go to this site www.username.successuniversity.com

About 50 of the most famous authors and big name speakers have come together to create the largest Online Learning University teaching people how to be entrepreneurs – it's really amazing and it's growing like crazy – Will you do me a huge favor and go through the whole site?

They're having a live tele-seminar on Monday/Thursday night at 8:00pm CST, do you think you can make it on that call to listen in with me, they're rolling out a referral program like eBay and Amazon did and I think it's something we might be really excited about?

"What's it all about?" (your response below if they ask this question)

- I really can't explain it because I just had a friend go through it with me but this live tele-seminar is supposed to go through everything.

Book them on the call and let them know you'll call them 5 minutes beforehand to 3-way them in. If they can't listen in on the call, let them go to the website and give them the (212) 461-2595 number. After they've been through the website and/or the tele-seminar, put them on the phone with your upline to answer their questions.

Be quick and to the point. Do **Not** get caught up in side conversations or explaining **ANYTHING** – Let the **System** do the selling!

Your goal is to create **CURIOSITY** and **EXCITEMENT!**